



Year to Rise<sup>★</sup>

leadstar<sup>™</sup>

You depend on your  
leaders. Give your  
talent support that  
guarantees velocity.





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## **Success. Accelerated.**

*Year to Rise is a custom leadership coaching experience that will accelerate the success of your leaders while maximizing their time.*

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*This one-of-a-kind program provides each participant with:*

**1 A partnership with a leadership expert.**

Lead Star coaches are proven, real-world leaders who've led in the military, business, and government, and have advised leaders from the frontline to the C-Suite (and everywhere in between). Let them put their experience to work for your leaders.

**3 Research-backed leadership assessments.**

Assesments give your leaders a complete view of their strengths and opportunities for development. We also focus on providing participants with detailed assessment briefings, as well as specific implementation plans, so they know how to develop based on the feedback they receive.

**2 On-demand coaching to fit your leaders' schedules.**

We work with even the most time-starved professionals to help them expand their leadership capabilities while providing real-time guidance to help them drive the results that matter most to them and their organization.

**4 Less "work," more results.**

We don't make leaders busier; we make them better. The highly relevant guidance we share develops your talent in context of their real-world challenges. Advisement from the program translates to immediate value on current deliverables and enhances team dynamics.





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## **The Year to Rise Journey**

*Year to Rise isn't a typical coaching program – it's a structured, goal-driven learning journey that ensures when the leader is finished, they'll have realized real results from their engagement.*

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## *Program structure:*

**1**

### **UNDERSTAND YOUR STORY.**

We provide participants with a complete picture of their strengths, opportunities for development, and areas where they can maximize their contribution by elevating performance.

**2**

### **CLARIFY YOUR VISION AND IDENTIFY GOALS.**

The Year to Rise program is outcome driven. We help participants translate their ideas into action that, over time, leads to results that matter to them, personally and professionally.

**3**

### **FOCUS ON SUSTAINABLE CHANGE.**

Success is a habit. We ensure your leaders are building the right habits that help them create a rhythm that generates growth and momentum. By being available to them as they implement lessons learned, we save time for their managers and ensure progress.

**4**

### **PRACTICE SELF-DIRECTED GROWTH.**

The best leaders are learning continuously. The program sendoff is a co-creation of a leadership development roadmap that allows participants to continue their growth long after program completion.





## Year to Rise Delivers the Results that Matter

The Year to Rise program is offered in a 6-month and 12-month format. The program is a \$9,000 investment for 6 months or \$16,500 for 12 months. The program fee includes:

- All on-demand coaching sessions
- Resources (books, materials) that are selected specifically for each program participant
- All assessments, to include 360 Degree Evaluation administration and debriefing
- Invitations to dynamic learning events with peer participants

Lead Star has coached leaders at all stages of their career and within diverse businesses and organizations. Program participants and sponsors reinforce Year to Rise's value:

74%

seeking a promotion earned one

96%

would recommend Year to Rise to a colleague or friend

95%

of sponsors were extremely satisfied with their investment

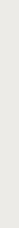


*Here's what participants have to say:*

**JONA VAN DEUN**

**President of the Nebraska Tech Collective**

“Lead Star has gifted me the courage to tackle the really difficult and challenging situations and decisions head on and with lots of enthusiasm.”



**BRICE MILLS**

**Chief Operating Officer at Ziegenfelder**

“Lead Star helped me pull my head up from the tactical day-to-day activities in order focus on strategy and leadership. This has helped me advance in my career as well as help others achieve their goals.”

# It's Time to Rise

The Year to Rise program is for any professional, at any organizational level, who's ready to accelerate their development.

Prepare your leaders today for the challenges ahead. Let this year be their Year to Rise\*



## FOR MORE INFORMATION

VISIT: [WWW.LEADSTAR.US](http://WWW.LEADSTAR.US)

EMAIL: [INFO@LEADSTAR.US](mailto:INFO@LEADSTAR.US)

CALL: 703-273-7280

\* Whether clients engage in the 6- or 12-month program, we'll be ready to start when they are. For organizations seeking to invest in more than 10 leaders, Lead Star can customize your program so it reflects an internal program/cohort model.

leadstar

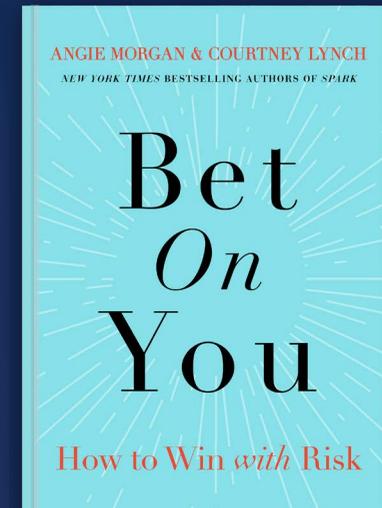
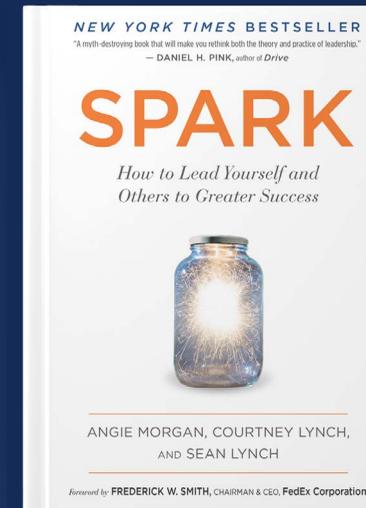
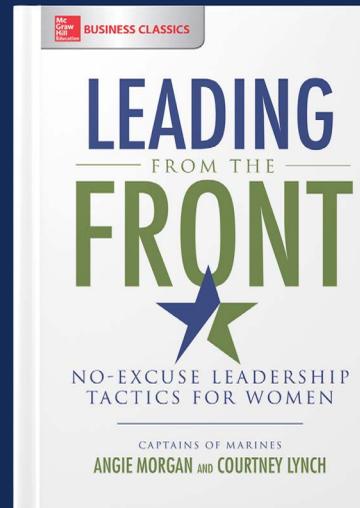


# Year to Rise Coaches

Lead Star's greatest strength is the high-caliber consultants and subject matter experts that form each client project team. Each Lead Star consultant has a unique combination of leadership experience, private sector success and proven academic excellence.

Lead Star coaches are proven, real-world leaders who have experience leading in the military, business, and government. Our coaches have advised leaders from the front line to the C-Suite. Let us put our experience to work for your leaders.

trusted,  
respected  
guidance



# Our Clients

*For two decades, Lead Star has worked with the world's best organizations to develop their leaders. Our clients include:*

facebook

Google

**NS**  
NORFOLK SOUTHERN

Schlumberger

Mc  
Graw  
Hill

**STIHL**

**UCLA** Health  
Radiation Oncology

**BEST  
BUY**

**ESPN**

Commonwealth

Boston  
Scientific

**MCAN**  
MICHIGAN COLLEGE ACCESS NETWORK

**NATIONAL  
GEOGRAPHIC**

**ORKIN**

**3M**

HYATT

1929  
Wheeling  
COUNTRY DAY SCHOOL

**DELL**

GREAT LAKES  
ENERGY

**Cafe Rio**  
MEXICAN GRILL

**M**

**SAIC**

**Walmart**  
Save money. Live better.

Detroit Employment  
**DESC**  
Solutions Corporation

**benefit**  
SAN FRANCISCO

**HAGERTY**

**FedEx**

JAG

**Marathon Oil**

**M**  
MARATHON

**Merrill Lynch**

**WELLS  
FARGO** SECURITIES

**Kellogg's**

**ESHA**

**Whirlpool**

**kinexus**  
ECONOMY • WORKFORCE • COMMUNITY