



Year to Rise[★]

leadstar[™]

You depend on your
leaders. Give your
talent support that
guarantees velocity.





Success. Accelerated.

Year to Rise is a custom, yearlong leadership growth experience. For a \$16,500 investment, it will accelerate the success of your leaders while maximizing their time.

This one-of-a-kind program provides each participant with:

1 A partnership with a leadership expert.

Angie Morgan and Courtney Lynch, the program coaches, are proven, real-world leaders who've led in the military, business, and government, and have advised leaders from the frontline to the C-Suite (and everywhere in between). Let them put their experience to work for your leaders.

3 Research-backed leadership assessments.

Assesments give your leaders a complete view of their strengths and opportunities for development. We also focus on providing participants with detailed assessment briefings, as well as specific implementation plans, so they know how to develop based on the feedback they receive.

2 On-demand coaching to fit your leaders' schedules.

We work with even the most time-starved professionals to help them expand their leadership capabilities while providing real-time guidance to help them drive the results that matter most to them and their organization.

4 Less “work,” more results.

We don't make leaders busier; we make them better. The highly relevant guidance we share develops your talent in context of their real-world challenges. Advisement from the program translates to immediate value on current deliverables and enhances team dynamics.





The Year to Rise Journey

Year to Rise isn't a typical coaching program – it's a structured, goal-driven learning journey that ensures when the leader is finished, they'll have realized real results from their engagement.

Quarterly curriculum:

Q1

UNDERSTAND YOUR STORY.

We provide participants with a complete picture of their strengths, opportunities for development, and areas where they can maximize their contribution by elevating performance.

Q2

CLARIFY YOUR VISION AND IDENTIFY GOALS.

The Year to Rise program is outcome driven. We help participants translate their ideas into action that, over time, leads to results that matter to them, personally and professionally.

Q3

FOCUS ON SUSTAINABLE CHANGE.

Success is a habit. We ensure your leaders are building the right habits that help them create a rhythm that generates growth and momentum. By being available to them as they implement lessons learned, we save time for their managers and ensure progress.

Q4

PRACTICE SELF-DIRECTED GROWTH.

The best leaders are learning continuously. The program sendoff is a co-creation of a leadership development roadmap that allows participants to continue their growth long after program completion.



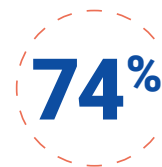


Year to Rise Delivers the Results that Matter

The Year to Rise program is a one-time \$16,500 investment that includes:

- All on-demand coaching sessions
- Resources (books, materials) that are selected specifically for each program participant
- All assessments, to include 360 Degree Evaluation administration and debriefing
- Invitations to dynamic learning events with peer participants

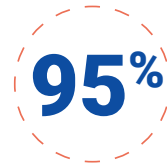
Angie and Courtney have coached leaders at all stages of their career and within diverse businesses and organizations. Program participants and sponsors reinforce Year to Rise's value:



seeking a promotion
earned one



would recommend
Year to Rise to
a colleague or friend



of sponsors were
extremely satisfied
with their investment

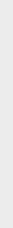


Here's what participants have to say:

JONA VAN DEUN

President of the Nebraska Tech Collective

“Lead Star has gifted me the courage to tackle the really difficult and challenging situations and decisions head on and with lots of enthusiasm”



BRICE MILLS

Chief Operating Officer at Ziegenfelder

“Lead Star helped me pull my head up from the tactical day-to-day activities in order focus on strategy and leadership. This has helped me advance in my career as well as help others achieve their goals”

It's Time to Rise

The Year to Rise program is for any professional, at any organizational level, who's ready to accelerate their development.

Prepare your leaders today for the challenges ahead. Let this year be their Year to Rise*.



FOR MORE INFORMATION

VISIT: WWW.LEADSTAR.US

EMAIL: INFO@LEADSTAR.US

CALL: 703-273-7280

* The Year to Rise program is a full 365 days; the program participant's year begins as soon as they enroll. For organizations seeking to invest in more than 10 leaders, Lead Star can customize your program so it reflects an internal program/cohort model.

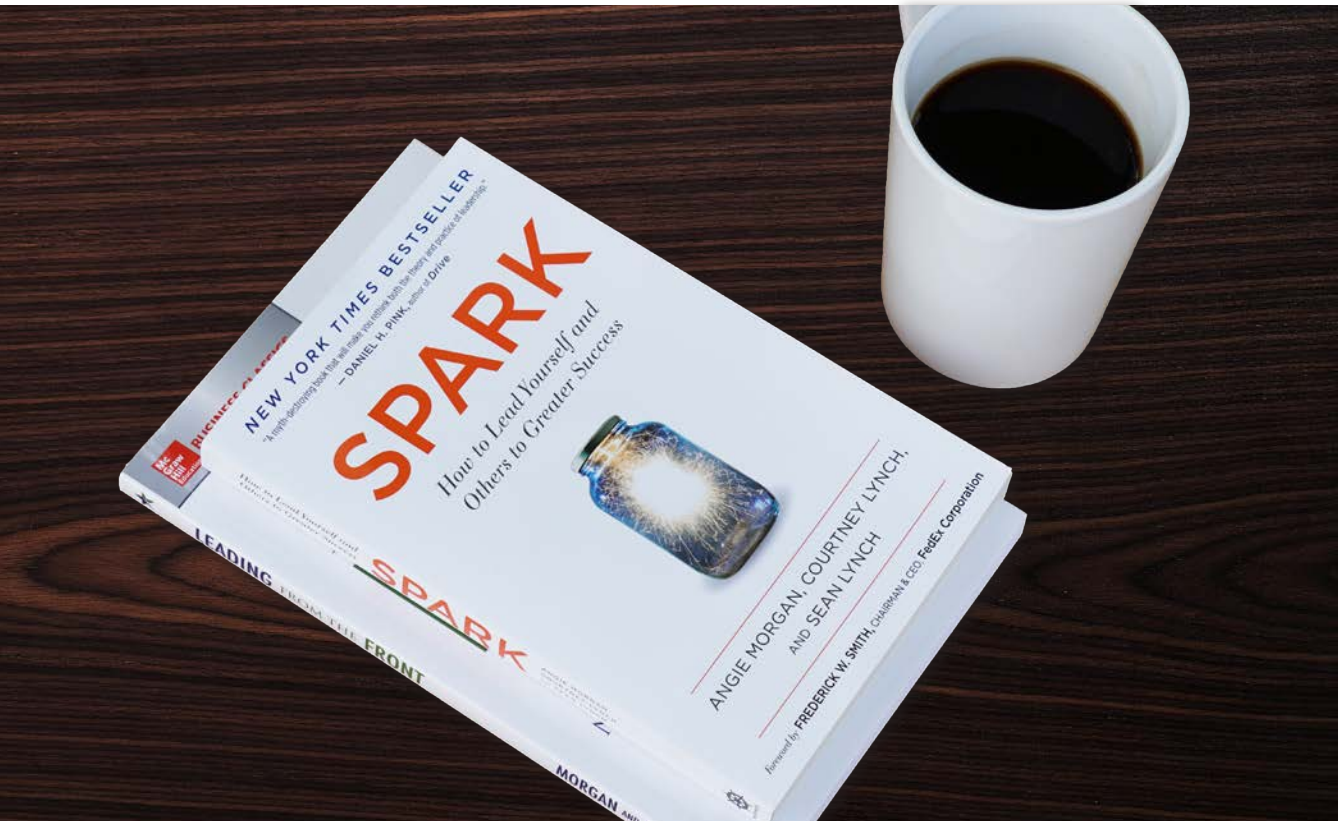
leadstar



Year to Rise Coaches

Angie Morgan served as a Marine Corps officer and led in pharmaceutical sales for Merck and Pfizer before co-founding Lead Star. She’s been a special advisor to the Chairman of the Joint Chiefs of Staff on diversity initiatives, and engages routinely with boards and organizations to drive performance. Angie is an avid athlete — her competitive nature and motivation to win shows up in every client engagement as she inspires others to be their best. Angie holds a BA and MBA from the University of Michigan.

Courtney Lynch spent nine years as a Marine Corps officer, managed a top-notch software sales team, and practiced at one of the nation’s leading law firms prior to founding Lead Star with Angie. Courtney also served as an elected official and as Chief Operating Officer at a rapidly scaling U.K.-based technology company. Lead Star’s clients turn to Courtney for her in-the-moment advice and breadth of real-world experiences. Courtney holds a BA from NC State and a JD from William & Mary Law School.



Both women
are the authors
of *Spark: How to
Lead Yourself and
Others to Greater
Success and
Leading from
the Front*.



Angie Morgan



Courtney Lynch

Our Clients

For two decades, Angie and Courtney have worked with the world's best organizations to develop their leaders. Lead Star's clients include:

facebook

Google

NS
NORFOLK SOUTHERN®

Schlumberger

Mc
Graw
Hill

UCLA Health
Radiation Oncology

**BEST
BUY**™

ESPN

 Commonwealth

Boston
Scientific

 NATIONAL
GEOGRAPHIC

ORKIN®

3M

HYATT™

DELL

 GREAT LAKES
ENERGY

M

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MEXICAN GRILL.

Walmart 
Save money. Live better.

STIHL®

benefit
SAN FRANCISCO

HAGERTY®

FedEx

 Whirlpool

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MARATHON®

 **Merrill Lynch**

**WELLS
FARGO** SECURITIES


MarathonOil®

Kellogg's

 kinexus
ECONOMY • WORKFORCE • COMMUNITY