



Year to Rise[★]

leadstar

You're one decision
away from making
this year count.



leadstar™



Make This Year Yours

If you've ever wanted:

- Personalized, point-by-point guidance on how to be a better leader
- An experienced guide to help you reach the next level in your career
- Straightforward advice on how to achieve less stress and more success

Then Year to Rise is for you.

When you commit to this custom coaching program, you partner with Angie Morgan or Courtney Lynch, proven leaders who are ready to put their experience to work for you. Everything about this year-long leadership development experience is on-demand and designed to fit seamlessly into your busy schedule.

We don't want you to waste one more day giving your best but not achieving the results that matter most to you.

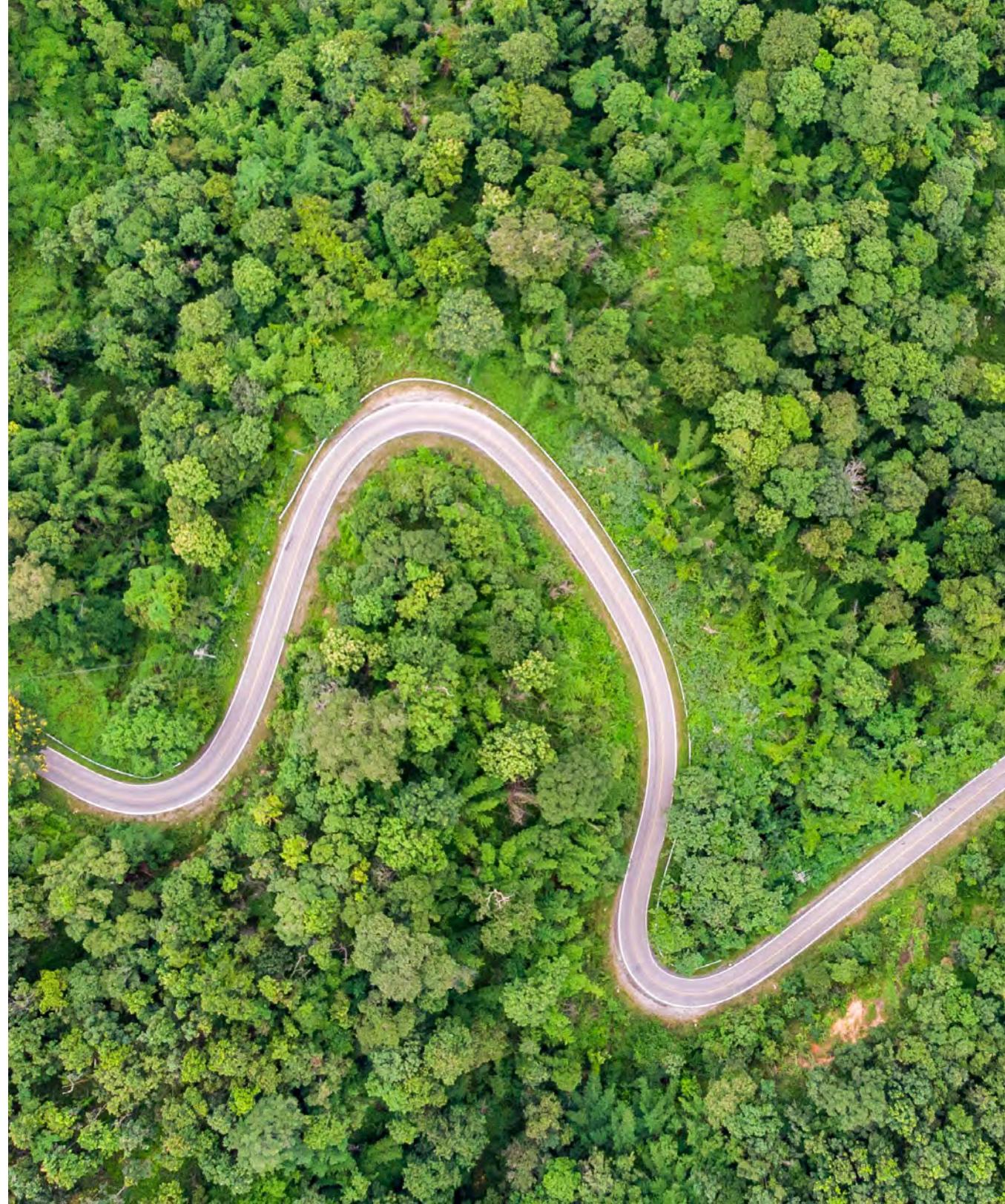
Your Guides

We've been in your shoes. We know firsthand the stress of stretching for aspirations that seem out of reach.

We learned how to lead early on as US Marine Corps officers; these lessons have ensured our business success. We'll show you how to apply leadership skills to the challenges you face, making the impossible seem probable and obstacles surmountable.

As experienced guides, we've supported thousands of professionals in moving beyond the status quo and becoming the leaders they wish they had.

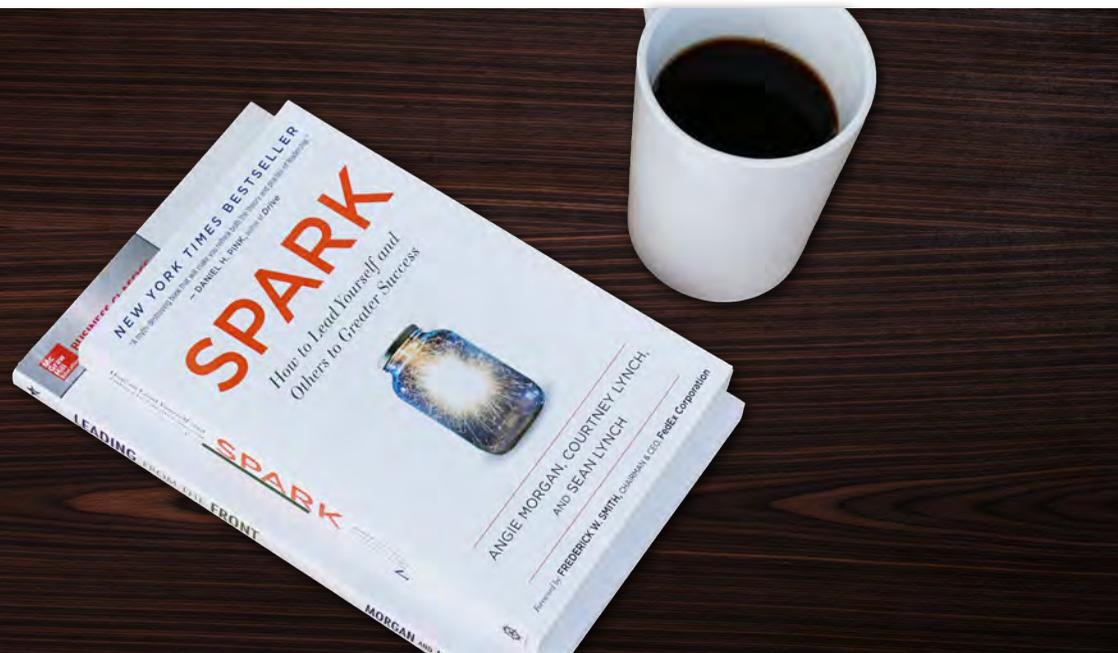
Now, we want to work directly with you.



Meet Courtney & Angie

Angie Morgan served as a Marine Corps officer and led in pharmaceutical sales for Merck and Pfizer before co-founding Lead Star. She's been a special advisor to the Chairman of the Joint Chiefs of Staff on diversity initiatives, and engages routinely with boards and organizations to drive performance. Angie is an avid athlete — her competitive nature and motivation to win shows up in every client engagement as she inspires others to be their best. Angie holds a BA and MBA from the University of Michigan.

Courtney Lynch spent nine years as a Marine Corps officer, managed a top-notch software sales team, and practiced at one of the nation's leading law firms prior to founding Lead Star with Angie. Courtney also served as an elected official and as Chief Operating Officer at a rapidly scaling U.K.-based technology company. Lead Star's clients turn to Courtney for her in-the-moment advice and breadth of real-world experiences. Courtney holds a BA from NC State and a JD from William & Mary Law School.



Both women are the authors of *Spark: How to Lead Yourself and Others to Greater Success* and *Leading from the Front*.



Angie Morgan



Courtney Lynch

Find the clarity and direction you need to be the best leader you know.



Where will Year To Rise take you?

Unlock the Leader Within

Learn to leverage your strengths, take meaningful risks, and stand out among your peers

Inspire your Team

You'll walk away with the skills to engage teams, build influence, and identify talent within your organization

Accelerate your Impact

Personal leadership development creates ripple effects inside organizations, from new revenue streams to accelerated results on high-impact projects

74%

seeking a promotion
earned one

96%

would recommend Year to Rise to
a colleague or friend

97%

reported greater balance
and career satisfaction

How it Works

When you join Year to Rise, right away you get paired with one of us – Angie or Courtney – and together we'll launch into a virtual development experience that's ideal for Covid-times:

PROGRAM COMPONENTS

Throughout the program, you'll have access to:

- Leadership style assessments
- One-on-one coaching sessions
- Dynamic group learning
- On-demand support for real-world challenges



PROGRAM STRUCTURE

Q1 - Understand Your Story We'll focus on learning your ecosystem and understanding your leadership style to attain a clear picture of your strengths and opportunities for growth.

Q2 - Clarify Your Vision and Identify Goals Together we'll define your professional and personal vision and translate it into goals and a step-by-step plan.

Q3 - Focus on Sustainable Change We know personal growth takes time, will, and commitment. We'll help you create the context for lasting change.

Q4 - Practice Self-Directed Growth When you conclude your Year to Rise experience, you'll have the roadmap that will allow you to continue down your growth journey post-program.



You may have never considered coaching before. You're not alone. We're here to make the process easy as you begin this new endeavor.





Join in Three Easy Steps

1

Year to Rise is a \$16,500 investment that is typically paid for by employers. Approach your manager and make the ask. Then email us at info@leadstar.us to get started.

2

Once you've joined the program, you'll complete a brief onboarding questionnaire and be partnered with either Angie or Courtney as your coach.

3

You'll schedule your first coaching call using an easy, online calendar tool. From that first call forward, your custom development experience will begin.

What are you waiting for?



Ready to get started or
curious to learn more?

Contact us at
info@leadstar.us or
(703) 273-7280.

leadstar™

Our Clients

For two decades, Angie and Courtney have worked with the world's best organizations to develop their leaders. Lead Star's clients include:

facebook

Google

NS
NORFOLK SOUTHERN

Schlumberger

Mc
Graw
Hill

UCLA Health
Radiation Oncology

BEST
BUY

ESPN

Commonwealth

Boston
Scientific

NATIONAL
GEOGRAPHIC

ORKIN

3M

HYATT

DELL

GREAT LAKES
ENERGY

Cafe Rio
MEXICAN GRILL

M

SAIC

Walmart
Save money. Live better.

STIHL

benefit
SAN FRANCISCO

HAGERTY

FedEx

Whirlpool

M
MARATHON

Merrill Lynch

WELLS
FARGO
SECURITIES

Marathon Oil

Kellogg's

kinexus
ECONOMY • WORKFORCE • COMMUNITY