



LEAD STAR NETWORK

Meaningful. Personal. Lasting.



"Thank you so much for the guidance and deep understanding the coaching program provides. I love that I got what I was looking for plus so much more than I knew was possible."

Your business thrives due to your mid-level managers and high-performing individual contributors. Make the effort to invest in your women leaders by providing them a unique, yearlong leadership development program created to support women professionals in achieving results.

Angie Morgan and Courtney Lynch, the *New York Times* best-selling authors of *SPARK: How to Lead Yourself and Others to Greater Success* and *Leading from the Front* facilitate Lead Star's Network.

Both women are successful entrepreneurs whose experiences in the boardroom, business, government and beyond will ensure your talented, high potential women receive the practical guidance, support and experiences necessary to take their leadership development to a whole new level.



“This is the most satisfying learning experience. I’ve had more ‘a-ha’ moments than I can even count.”

Network Member Benefits

When your business commits its women leaders to the Lead Star Network, they enter a comprehensive development program that leverages Angie and Courtney’s 20+ years of experience growing and developing leaders.

As Network members, your colleagues will have access to:

1-on-1 Coaching with Angie and Courtney.

Leadership development is accelerated when it’s personal. Unlike traditional executive coaching, Angie and Courtney’s advisement is ongoing throughout the year to support the resolution of real-world challenges and leverage growth opportunities as they happen. Coaching sessions can be initiated by the member at any time and encompass topics ranging from effective decision making, work/life integration, career planning, and

thought partnership for strategy development. Leadership assessments, and other tools to help expand self-awareness, will also be utilized to give Network members an experience tailored to their developmental goals and needs.

Participation in a Women’s Leadership Forum.

This 2-day retreat is hosted multiple times throughout the year so members can pick the dates and location that work best for them. Forum is an intimate gathering of Network members where participants experience leadership learning, best practices sharing and peer insights for navigating actual challenges and specific projects. All retreat expenses (minus airfare) are included in Network membership.

Networking opportunities with outstanding leaders.

In addition to routine virtual learning sessions with Angie and Courtney,

members have access to candid perspective from talented leaders across a variety of industries, verticals, and sectors. Participants build a grad school quality network through meaningful connection points and facilitated introductions—both with their peers in the Network and with the successful leaders who share expertise with members.

Virtual Learning. Members are exposed to new knowledge on a wide range of leadership-themed topics throughout the year via live webinars and podcasts. Angie and Courtney create exclusive content (white papers, articles) for members to ensure they have continuous learning throughout their time in the Network. Learning is timely and member-directed as topics and themes emerge from member coaching sessions and queries. This ensures relevancy and high value each time a member engages in a learning experience.



“Prior to experiencing coaching, I had questions regarding my leadership abilities and I feel reassured now working with Lead Star.”

Company Sponsor Benefits

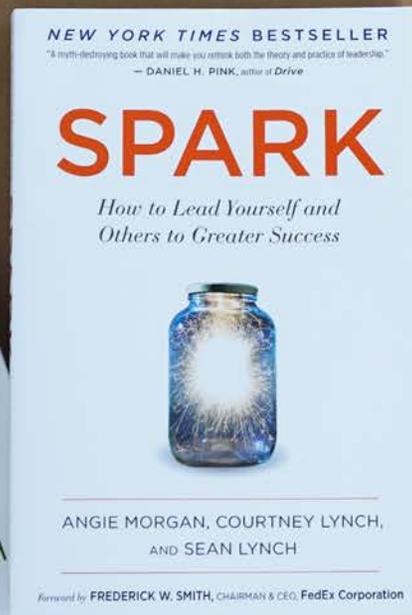
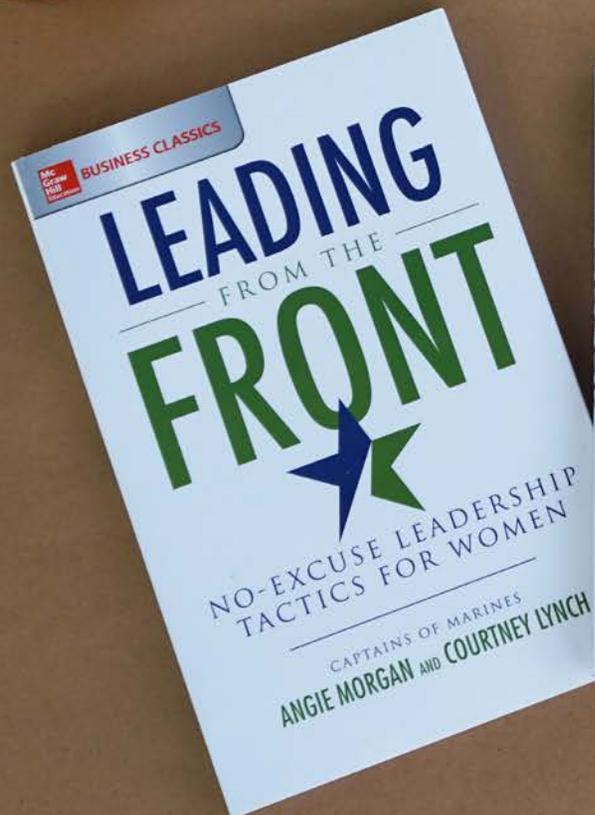
When you invest in your high potential women leaders, you'll see:

- Elevated business results due to their focus on their personal leadership development and growth
- Increased engagement from your high potential women as they create and execute against professional goals they establish for themselves
- The opportunity to integrate your company's HR and talent strategy into the participant's leadership development experience as part of the Network
- Access to aggregate data from program participants on retention strategies and best practices for women leaders, which can be applied throughout your business
- A tangible commitment to women leaders that your company can be proud of and promote as part of your diversity and talent development strategy

Network membership is \$8,500 annually per participant. To ensure Network diversity, no organization can have more than (3) members engaged in the Network at any given time. Active participants can remain Network members for multiple years, strengthening meaningful peer relationships and further leveraging the value and continuity of their personal advisement sessions.

About Angie and Courtney, Lead Star's Founders:

Both women are highly successful leaders, entrepreneurs, and advisors. They met as U.S. Marine Corps officers and joined forces to create Lead Star in 2004, which has developed into a multi-million dollar consultancy. For the past 15 years, they have helped clients like Facebook, Google, Walmart, FedEx and many other esteemed organizations achieve results through talent development. The women have coached, mentored and advised leaders ranging from Fortune 500 executives, to frontline leaders and all levels in-between. Both women are active members of their respective communities and are hard-working parents who understand, value, and coach from experience.



Angie holds a BA and MBA from the University of Michigan. She currently advises leaders on diversity strategies at the highest levels of business and government, and has held multiple board positions to help organizations develop their strategies, raise funds, and identify new ventures.



Courtney holds a BA from NC State and a JD from the William & Mary College of Law. In addition to her success as an entrepreneur, she's served as the Chief Operating Officer for a rapidly scaling tech company, and as an elected official.

Frequently Asked Questions

Why did you start the Lead Star Network?

Angie and Courtney are passionate about helping women leaders succeed. As consultants working with the world's best companies, they noticed that mid-career professionals often don't have the opportunity to take advantage of highly personal and custom leadership learning experiences. The Network was designed to provide an abundance of value and access at a reasonable price point. Angie and Courtney can relate directly to the challenges, joys, and opportunities Network members experience. Plus, they've coached thousands of leaders through numerous achievements, crossroads moments, and life-defining decisions. The Network allows them to leverage those experiences to add value to the next generation of leaders working towards success.

Who is the Network designed to serve?

The Network was built for Millennial and Gen X women leaders. Members are seeking to grow their ability to influence outcomes and inspire others as they work to define and achieve professional goals and contribute greater results to the teams and organizations they are a part of. Some participants lead departments or teams, some are individual contributors.

Is it typical for members to stay in the Network more than one year?

Yes. Women leaders are welcome to stay in the Network as long as they find it valuable. Network coaches, Angie and Courtney, become very familiar with member's roles, responsibilities, companies, co-workers, family dynamics, and day-to-day challenges. This familiarity and continuity deepens the value of on-going advisement sessions. When women leave the Network, they can nominate their replacement; if a space is available, that nominee is offered membership. Otherwise, she is placed on the Network waiting list.

Angie and Courtney are successful authors and consultants. How much access do members really get to them?

The Lead Star Network is a high-priority, passion project for Angie and Courtney. All coaching sessions are delivered by them, and one of them personally facilitates each of the leadership retreats that take place throughout the year. Network membership is capped at 200 to ensure personal access to Angie and Courtney is always possible and that the network is large enough to ensure meaningful, robust networking and best practices sharing for members.

Once a member joins, what can she expect?

Once a member enrolls, she'll be welcomed with a communication that includes a questionnaire that allows her to provide background information to facilitate the design of her initial coaching sessions. It also includes insights about her membership and explains more about how the Network works. She'll schedule her first coaching

session and select which upcoming Women's Leadership Forum she'll attend. She'll also receive information on casual, virtual learning opportunities available to her, as well as how to join the Network's online community.

She'll always receive excellent member support, with questions or requests typically being answered within 24-hours. Everything about the Network is designed to fit a busy professional's schedule, with the member choosing how, and how often, she'll engage.

Beyond the \$8,500 membership fee, are there any additional costs to participate?

The only additional cost is the airfare necessary to attend one of the annual Women's Leadership Forum. Forums are held at a variety of wonderful, and easily accessible, resort locations in the U.S. Once a member arrives at the resort, all meals and experiences are covered.

How do I inquire about membership?

Email Angie or Courtney directly at:

amorgan@leadstar.us

clynch@leadstar.us

Please place "The Lead Star Network" in the subject line of your email.