



Lisa joined Lead Star in 2012 and is our firm's Marketing Director. As head of marketing, Lisa strives to share our leadership message, programs, and resources around the world. She oversees everything related to advertising, public relations, our weekly *Leadership Moments*, social media, our firm's website, and online marketing.

Lisa's success and her enthusiasm for helping others succeed led her to join Lead Star. Prior to this, she gained experience with leading sales and marketing organizations around the country, including Pepsi. She attended the University of Michigan where she studied Marketing and received a Bachelor's of Business Administration. Lisa lives with her husband and two sons in Virginia Beach, Virginia.

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